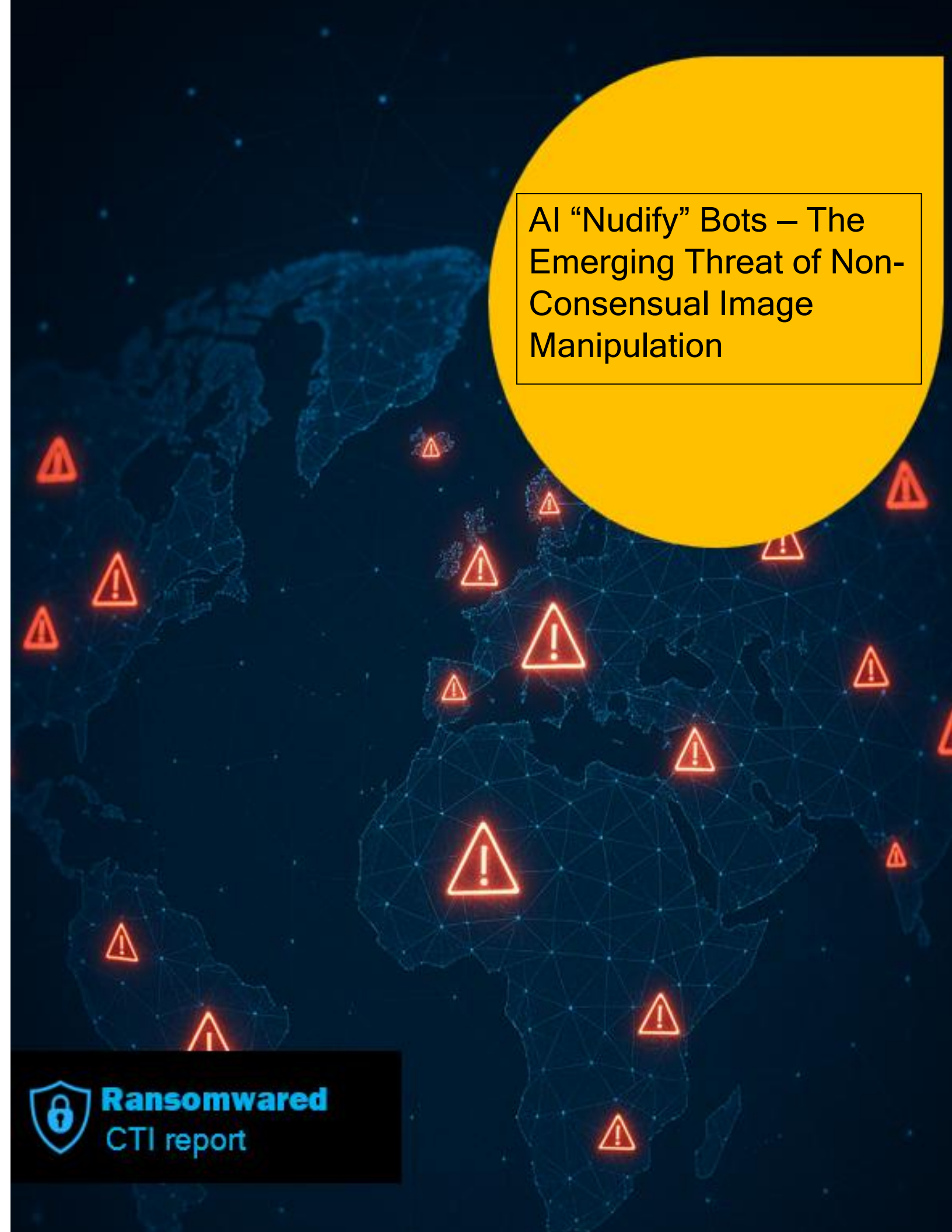




AI “Nudify” Bots – The Emerging Threat of Non-Consensual Image Manipulation



Ransomware
CTI report

AI “Nudify” Bots – Executive Summary

From the Ransomware CTI Team – October 2025

1.1 Introduction

In the last two years, a silent technological arms race has unfolded on the edges of mainstream artificial-intelligence research.

While public attention has focused on the creative promise of generative AI—its ability to design, illustrate, write, and compose—another branch of that same capability has been quietly weaponized for social exploitation.

So-called “**nudify bots**” or **AI-nudification services** automate a disturbing process: the digital removal of clothing or the alteration of still and moving images to make real people appear nude or sexually exposed. These tools apply the same image-synthesis techniques used for legitimate artistic or cinematic purposes, but in this context they violate privacy, consent, and dignity at industrial scale.

What was once a time-consuming and technically difficult deepfake process has been condensed into a one-click service accessible from a phone.

A user can upload a photograph or a short video clip and, within minutes, receive a manipulated result. Many of these services operate through **Telegram bots**, **Discord plug-ins**, or anonymous web portals that advertise themselves as harmless “fun filters” or “AI fashion try-ons.”

Behind the façade lies an ecosystem of data harvesting, extortion, and psychological harm.

This summary explains why the issue is relevant to cybersecurity and society alike; how the business model functions; and why it represents one of the most pressing challenges for digital-safety professionals, lawmakers, and platform operators in 2025.

1.2 The scale of the phenomenon

Early monitoring in 2023 identified fewer than a dozen active bots offering nudification functions.

By mid-2024, **open-source intelligence (OSINT)** indicated more than **50 active bots on Telegram alone**, serving an estimated **3–4 million monthly users**.

These figures come from independent research by journalists, NGOs, and academic groups—not from the platforms themselves, which often remove bots only after public exposure.

Beyond Telegram, similar functionality has appeared on smaller messaging networks, in invite-only Discord servers, and within darknet marketplaces.

Because the underlying AI models are freely available, each operator can clone or modify a system quickly.

When one service is shut down, another appears within hours using a new domain and payment wallet.

This fluidity makes enforcement and tracking difficult, and it allows the ecosystem to persist despite sporadic takedowns.

The market incentives are straightforward: small payments, little risk, and enormous demand.

Operators typically charge a few euros per processed image or offer subscription bundles. Payments are made through **cryptocurrency** or **anonymous e-wallets**, minimizing traceability. The low barrier to entry and

absence of verification encourage participation by casual users who might never consider themselves offenders, creating a grey zone between curiosity and crime.

1.3 Why it matters to Cyber Threat Intelligence

At first glance, image manipulation might appear to sit outside the usual CTI domain.

There is no malware payload, no exploit chain, and no ransomware demand.

However, nudify bots intersect with the core principles of threat intelligence in three ways:

1. **They exploit digital trust and identity.**

Deepfake or nudified images are a vector for social engineering, blackmail, and reputation attacks. Victims—particularly public-facing professionals—can be coerced or discredited using fabricated content.

2. **They rely on the same infrastructure as cybercrime.**

Command bots, crypto wallets, and anonymized hosting overlap with infrastructures used for phishing, information theft, and ransomware affiliate networks. Intelligence gathered against one category of abuse often reveals indicators relevant to another.

3. **They create a new category of harm requiring rapid response.**

Security operations centers (SOCs) and CERTs increasingly receive victim reports that combine psychological extortion with digital evidence management.

Understanding this threat helps responders triage, preserve, and escalate cases correctly.

In other words, AI-nudification is not merely a moral issue; it is an **operational threat vector** with real consequences for individuals, organizations, and national-level trust in digital media.

1.4 The social engineering layer

Every nudify service begins with a social pretext.

Attackers rarely market their tools as what they are.

Instead, they use **soft lures**: invitations to “**see how AI imagines your outfit**,” “**generate your dream style**,” or “**try the viral challenge**.”

These lures are amplified through social media advertisements, influencer accounts, and private message chains.

Once a target interacts with the service, the operator collects **personal data**—often an email address, IP log, or even a payment record.

The victim may never realize that their uploaded image is stored indefinitely.

Later, that same image can be used for **sextortion** (“Pay or we publish this photo”), or resold in underground forums as part of larger datasets.

CTI teams categorize this tactic as **image-based social engineering**: emotional leverage achieved not through phishing messages or fake invoices, but through humiliation and fear.

Unlike classical ransomware, where the victim can rebuild systems from backups, reputational extortion attacks are irreversible once the content circulates.

1.5 The illusion of harmlessness

A recurring challenge in public communication is the perception that these services are “just filters.” Marketing language trivializes the process—using terms like *undress filter*, *body-AI*, or *digital cosplay*—to mask the underlying violation. The user interface is simple and polished; disclaimers claim that “no images are stored” or that results are “AI fantasy, not real people.” Behind those statements lies code that automatically stores every upload and output for “model improvement.”

For investigators, this means that each upload contributes to a growing private dataset of real people’s likenesses—data that can later feed more sophisticated models or be sold to other operators. The boundary between **training data** and **victim data** is effectively erased.

When such datasets leak, they become part of a feedback loop: models trained on manipulated images produce even more convincing fakes, lowering detection accuracy and increasing harm.

1.6 From curiosity to criminality

Not every user who experiments with these bots intends harm. Some approach out of curiosity or peer pressure. But intent is not the determining factor in impact. Once an image is uploaded, **control is lost**. Even if the user deletes their account, the operator retains the file.

Many jurisdictions now treat the creation or possession of non-consensual sexualized imagery as a criminal act, regardless of whether the image was “AI-generated.” Ignorance of the law offers little protection. For CTI professionals, understanding this legal evolution is essential: investigations that begin as “digital harassment” may escalate into full criminal cases involving evidence preservation, chain-of-custody, and international cooperation.

1.7 The psychological and reputational impact

Victims describe a pattern familiar from other forms of online abuse: shock, disbelief, shame, and fear of exposure. Unlike data breaches or financial fraud, the injury is not monetary but **personal and enduring**. The existence of a single manipulated image can erode trust within families, workplaces, and communities.

For organizations, especially in politics, education, and healthcare, such incidents can cause secondary crises. A fabricated image of a teacher, journalist, or employee can trigger public outrage before verification occurs. By the time fact-checking proves the material false, screenshots and downloads have multiplied.

The reputational half-life of false imagery is long, and the technical process of removal is slow. Each re-upload to another platform generates new hashes and URLs, defeating automated filters. Thus, the defensive cost—time, legal counsel, PR management—scales exponentially compared to the trivial cost of creation.

1.8 Economic incentives and the dark marketplace

The business of nudify bots thrives on three ingredients: **automation, anonymity, and micro-payments**. Hosting costs are minimal; open-source models like Stable Diffusion variants run on consumer GPUs or rented cloud instances for a few dollars per day. Revenue comes from pay-per-use credits or monthly subscriptions. Some operators disguise the service as “AI photo enhancement,” while others sell access tokens directly on darknet markets.

In one documented case, a vendor on a well-known marketplace offered to process **one minute of video for 0.000060 BTC**—roughly six euros at the time—promising “full-body AI analysis.” This listing demonstrates a functioning economy around exploitative AI use. The operator does not need large volumes of customers; a small base of repeat users provides steady income with negligible overhead.

Cryptocurrency removes payment friction, and ephemeral hosting removes traceability. Together, they create an ecosystem where abuse is profitable, low-risk, and resilient to takedown.

1.9 Extension to video and public-space imagery

By 2025 the technological barrier between still-image and video manipulation has collapsed. Diffusion and transformer models now process short clips in sequence, producing realistic motion and lighting continuity. This advance means that footage captured in **streets, parks, or shopping malls**—places once considered safe from intimate misuse—can be turned into synthetic sexualized content.

The ethical shock here is profound: ordinary public life becomes potential raw material for abuse. Children at play, commuters waiting for transport, shoppers caught on security cameras—all can be scraped, processed, and monetized without consent. For victims, discovering that a stranger has transformed an innocent public moment into explicit synthetic content can be devastating.

From a CTI standpoint, this expands the attack surface. Threat actors no longer need to compromise private galleries or hack cloud accounts; they simply harvest publicly available video, including material from open CCTV leaks and social-media streams. The sheer volume of public imagery ensures an endless supply of input data.

1.10 Child protection: the gravest concern

Among all the dangers associated with nudify bots, none is more alarming than the potential to generate or circulate **AI-created child sexual imagery**. Historically, the production of such material required direct abuse. Now, generative models can synthesize convincing images of minors without any original illicit photograph.

While this might seem to reduce direct physical harm, in practice it **amplifies** abuse by creating new grooming and extortion tools. Predators can fabricate images of specific minors to blackmail them (“We made this, now send the real thing”) or to trade within closed communities.

Legal systems worldwide are struggling to adapt.

Some countries criminalize any sexualized depiction of minors, real or synthetic; others restrict only material involving identifiable real children.

This patchwork leaves gaps that bad actors exploit by hosting services in lenient jurisdictions or behind Tor-hidden infrastructures.

The darknet listing mentioned earlier—charging Bitcoin for per-minute video processing—illustrates how the same economic engine driving adult nudification can pivot into child-abuse markets.

Each technological improvement in realism, lighting, and body mapping increases the risk that synthetic child sexual material will be mistaken for reality, complicating both detection and prosecution.

For CTI teams, this convergence of AI technology and child-abuse economics demands collaboration with **law enforcement, child-protection NGOs, and AI research labs** to develop proactive detection and evidentiary frameworks.

1.11 Challenges to detection and takedown

1. **Speed and replication.** Once a bot’s codebase is published, clones appear globally. Traditional domain or account bans barely slow the spread.
2. **Content-delivery obfuscation.** Operators host outputs on decentralized storage (IPFS, Pixeldrain) or temporary links that expire within hours, frustrating URL-based filters.
3. **Encryption.** End-to-end encrypted messengers prevent scanning of in-transit content.
4. **Model portability.** Small diffusion models can run locally on consumer devices, meaning future abuse may not rely on any central server at all.

Mitigation therefore requires a **multi-layer approach**: upstream model governance, platform-level rate limits, legal accountability for distribution, and public awareness.

1.12 Regulatory and policy developments

The **European Union’s AI Act** (expected enforcement 2026) classifies “AI systems that manipulate persons through generated imagery without consent” as high-risk, subject to transparency and audit requirements.

The **Digital Services Act (DSA)** already compels large platforms to act swiftly on reports of non-consensual intimate imagery.

In parallel, several nations—including the Netherlands, Germany, and the United Kingdom—have updated criminal codes to include **synthetic sexual imagery** within definitions of unlawful pornography or harassment.

However, global enforcement remains uneven.

Operators exploit jurisdictional differences, registering domains through offshore providers and processing payments through international crypto exchanges.

The problem therefore demands international alignment comparable to anti-money-laundering frameworks.

1.13 Strategic implications

- **For governments:** The phenomenon undermines digital trust and poses reputational risks for officials and journalists.
- **For private sector:** Corporations face brand and HR crises if employees become victims or if company platforms are abused to host content.
- **For law enforcement:** Traditional investigative methods must adapt to AI evidence chains, crypto tracing, and decentralized storage.
- **For cybersecurity defenders:** Awareness of these tactics enhances threat modeling, as image manipulation may accompany disinformation or credential theft campaigns.

1.14 The human factor and public education

No technological safeguard can substitute for awareness. Users must understand that **uploading a photo to an unverified service** is equivalent to handing it to a stranger. Educational campaigns should reframe image privacy not as prudishness but as **basic digital hygiene**, similar to password security. Parents and educators need tools to teach children how easily digital material can be misused—and that being victimized by manipulated imagery is never their fault.

Public messaging should emphasize empathy and rapid reporting rather than shame. Victims require straightforward routes to removal and counseling, not judgment.

1.15 Recommendations (summary form)

Audience	Key Action
Individuals	Limit public posting of personal images; enable privacy settings; perform reverse-image searches periodically; report any misuse immediately.
Organizations	Integrate NCII response into incident-response plans; train staff; provide victim support.
Platforms	Enforce upload rate limits, use perceptual hashing for known manipulations, establish rapid takedown teams.
Regulators	Harmonize definitions of synthetic NCII; impose due-diligence requirements on AI service providers.
Researchers	Share sanitized datasets and collaborate on detection algorithms without releasing exploitable tools.

1.16 Concluding perspective

The appearance of nudify bots is not an isolated scandal; it is a symptom of a broader transition in how AI capabilities diffuse into society. Every breakthrough that lowers the technical threshold for creativity also lowers the threshold for abuse. The same networks that distribute open-source art models can, with minor modification, distribute engines of humiliation.

In cybersecurity terms, this is a **human-layer vulnerability**—the exploitation of identity and consent rather than code.

Addressing it will require coordination between technologists, policymakers, educators, and the general public.

The Ransomware CTI team issues this summary as a clear warning:
the tools to fabricate reality have already escaped containment.

Our collective task is not to suppress technology itself, but to **build the social, legal, and technical resilience** needed to prevent its misuse.

Only through that lens—balancing innovation with protection—can we preserve the trust on which digital life depends.

2. The Glasses Joke – When an Old Joke Becomes a Real-World Threat

2.1 A harmless childhood joke — and why it matters now

There's an old gag that almost everyone has heard in some form. It usually goes something like this:

“Imagine a pair of magic glasses that lets you see everyone without their clothes. You put them on, look around, and laugh — and when you take them off, the people next door are still naked. Must be broken already!”

It's a joke so old it's almost quaint, the kind of humor found in schoolyards or novelty shops that once sold “X-ray specs.”

For decades, the idea remained safely in the realm of imagination — part of popular culture's long-standing fascination with seeing what is usually unseen.

But now, in 2025, that joke isn't funny anymore. Through the lens of modern generative AI, it has become disturbingly literal.

2.2 The metaphor of the glasses

In cybersecurity and threat-intelligence terms, **the glasses represent capability**, and **the eyes behind them represent intent**.

When everyone carries a high-resolution camera in their pocket and has access to powerful machine-learning models, the potential to simulate nudity or intimacy from ordinary images becomes almost trivial.

The “magic glasses” have been replaced by a smartphone app, a chatbot, or a cloud service that takes only seconds to return its result.

The comparison is worth exploring because it conveys something technical audiences already know but the general public often underestimates:

- **Capability:** The computational ability now exists for ordinary people to generate photo-realistic fabrications.
- **Accessibility:** The tools are not confined to research labs; they are packaged as consumer products or free bots.
- **Latency:** The time between desire and result has collapsed to almost zero.
- **Anonymity:** The act leaves few fingerprints; operators and users often hide behind disposable accounts and crypto payments.

Put together, those elements transform a childish fantasy into an industrial-scale invasion of privacy.

2.3 Why this analogy resonates in security awareness

Security awareness campaigns often struggle to make abstract risks relatable.

People understand viruses and hackers but not model inference pipelines or diffusion weights.

The “glasses” metaphor cuts through that barrier. It illustrates in plain language how a technical innovation translates into a social threat:

- Everyone intuitively grasps that **seeing someone naked without consent** is wrong.
- Everyone understands that **a device that allows it** would be dangerous.
- Therefore, when they hear that **AI can do something equivalent**, the moral and emotional meaning is clear without any explicit imagery.

For CTI teams crafting public-facing reports, analogies like this turn sterile statistics into human context. They remind policymakers and technologists alike that behind every dataset are real people whose dignity and sense of safety are on the line.

2.4 How the joke becomes exploitation: a step-by-step dynamic (non-technical)

To understand the risk, it helps to follow the sequence.

1. The invitation

A link circulates on social media promising a “fun AI fashion analyzer” or “virtual try-on.” It’s wrapped in curiosity and humor, echoing the old joke: *“See yourself as the AI sees you.”*

2. The upload

The user, often a woman targeted through advertising algorithms, is asked to “protect” their image by creating a quick account — an act that harvests email, IP, and other information that is programmed.

3. The result

The site claims to show “you in your dream outfit,” the woman undresses and shows herself naked through her camera and the AI re-imagines in lingerie or the dress she wants. The user may laugh nervously, close the browser, and assume it’s over.

4. The retention

Behind the scenes, both original and manipulated images are stored. In some cases, metadata links them to the user’s email IP address or social-media handle.

5. The exploitation

Days or weeks later, a message arrives: *“We have your picture. Pay to delete or it goes public.”*

In other cases, the content simply appears online, sometimes tagged with the victim’s real name.

This is **not hypothetical**. Multiple investigative journalists and victim-support groups have documented precisely this workflow. It is social engineering by curiosity and vanity — the digital equivalent of handing someone your house keys to admire them and finding out they made a copy.

2.5 Understanding the attacker’s mindset

From a threat-intelligence perspective, the individuals running nudify services fall into several overlapping categories:

- **Profit-seekers** who view this as a business. They automate, scale, and advertise like any SaaS provider — except their product is humiliation and extortion.
- **Voyeurs and trolls** who treat manipulation as entertainment and share results in closed groups for amusement.
- **Extortionists** who combine image manipulation with blackmail tactics similar to “sextortion” scams.
- **Ideologically motivated actors** who use falsified intimate imagery to discredit journalists, politicians, or activists.

While their motives vary, their infrastructure overlaps: encrypted messengers, anonymous hosting, and cryptocurrency wallets.

That overlap allows CTI teams to trace indicators across different types of abuse campaigns. A wallet that receives payments for nudify services may also fund phishing domains or ransomware affiliates — a reminder that these phenomena belong to the same criminal ecosystem.

2.6 An illustrative example

To make the implications tangible, consider a composite example drawn from multiple verified incidents. No real person is named, and all identifying details are fictionalized.

The point is to show how easily ordinary circumstances can intersect with exploitation.

Case scenario: “Lara, 26, social-media professional”

Lara works in marketing.

She maintains a public Instagram account featuring lifestyle content and travel photography — nothing provocative, just ordinary posts in holiday clothes.

One day she receives a private message on another platform linking to an AI “style mirror” that promises to “show your outfit as if on a fashion runway.”

She creates an account and unlocks her camera while posing naked out of curiosity. The site responds with a stylized image but also stores her email IP, and the real video of her showing naked.

Two weeks later, Lara gets an email from an unknown address attaching a image from the video that appears explicit, accompanied by the line: *“We have more like this. Pay 200 USD to delete.”*

She panics. She tries to contact the website, but it has vanished. She reports the incident to the police; the officer sympathizes but explains that jurisdiction is unclear because the domain was registered overseas. The photo later resurfaces on an adult forum with her name in the filename.

Lara’s story mirrors hundreds of real cases: ordinary photos, automated tools, cross-border anonymity, and devastating emotional impact.

The crucial detail is that the “technology barrier” that once protected non-celebrities has disappeared. She didn’t need to be famous; she just needed to exist online.

2.7 How curiosity and social validation drive participation

Cyberpsychology research shows that curiosity, competition, and social validation are powerful motivators. People engage with risky apps not because they want to harm others but because the environment rewards novelty.

The same dopamine mechanisms that make viral filters popular on TikTok or Snapchat make exploitative filters spread rapidly before moderation can respond.

Operators exploit that dynamic by positioning their bots as part of pop-culture trends: “AI fashion,” “virtual body positivity,” “try-on challenges.”

Within hours, thousands of uploads pour in — effectively creating a free image-harvesting pipeline for the operator.

Once stored, those images can be used to train more realistic models, further blurring lines between consent and exploitation.

2.8 The illusion of control and consent

One of the most insidious aspects of nudity culture is the illusion of consent.

Users believe they are in control because they uploaded their own photo or video voluntarily.

But **consent to upload** is not **consent to manipulate or distribute**.

Many services hide behind deceptive disclaimers like “results are AI-generated fiction” or “for entertainment purposes only.”

Such statements are legally meaningless when the imagery depicts a real identifiable person in a sexualized manner.

Nonetheless, they provide a thin veil of deniability that complicates takedown requests and law-enforcement actions.

For security communicators, clarifying this distinction is vital:

Voluntary participation in an online “game” does not absolve the operator of responsibility for misuse or data retention.

2.9 Why exposure equals permanence

Once an image or video is uploaded to any online system outside the user’s control, **it effectively never disappears**.

Even if the operator deletes files, automated crawlers or mirrors may have copied them.

Content hashes circulate among collectors and are shared in forums; re-uploads with slight modifications evade standard removal algorithms.

From a CTI analysis standpoint, this persistence transforms each victim incident into part of a **long-term data economy**.

The same image may reappear years later under a different filename or in AI training datasets scraped by other parties.

This persistence is what gives the “glasses” metaphor its haunting permanence: once you have seen, you cannot unsee; once data has been exposed, you cannot un-expose it.

2.10 The technical simplification of evil

For decades, creating convincing image manipulations required skill in Photoshop or access to deepfake software and GPU power.

Today's open-source diffusion models abstract all of that into a single prompt.

The moral barrier—effort—has been removed.

This is what philosopher Hannah Arendt once called “**the banality of evil**”: harm becomes routine when the tools to commit it are trivial and impersonal.

A user doesn't need to “hack” anything; they simply press a button.

That accessibility doesn't democratize art—it democratizes abuse.

In CTI language, we would call this a **threat democratization event**: a capability once limited to high-skill actors becomes widely available, leading to a sudden rise in low-sophistication attacks with high social impact.

2.11 The dual-use dilemma

Generative AI models are inherently dual-use.

The same architecture that can help doctors visualize anatomy or designers simulate fabric can also remove clothing from images.

When open-source communities publish models without guardrails, they often rely on social norms to prevent misuse.

But social norms are no defense against actors motivated by profit, cruelty, or ideology.

This creates an ethical tension for the AI research community and the cybersecurity sector:

how to share innovation without facilitating abuse.

Some propose watermarking or restricting model checkpoints; others advocate for legal accountability of distributors.

Whatever the approach, CTI teams must understand both sides—the legitimate and the malicious—because the underlying code is identical.

2.12 The silent victims: collateral damage in data sets

Every manipulated image eventually becomes data.

When those data sets are resold or leaked, uninvolved people become collateral damage.

A university researcher might unknowingly download a dataset containing thousands of non-consensual images under the label “human body dataset.”

This contamination complicates AI ethics and exposes institutions to reputational and legal risk.

Thus, the lifecycle of a single nudified photo extends far beyond the initial abuse:

from personal humiliation to global data pollution that erodes the integrity of legitimate research.

2.13 A social contagion: humor masking harm

The “glasses” metaphor returns here in its darker form.

Many online communities treat nudify outputs as jokes. Memes circulate mocking victims or trivializing the act.

Humor acts as social camouflage—it allows participants to minimize responsibility while normalizing the behavior.

This mirrors early internet culture where hacking or trolling was seen as harmless fun until consequences became undeniable.

In sociological terms, it's a **moral drift**: each new participant perceives the act as slightly less serious because everyone else is laughing.

By the time victims speak out, the practice feels culturally entrenched.

CTI professionals and educators must address this normalization directly.

Awareness campaigns should counter the “it’s just a joke” narrative with clear statements that this behavior constitutes digital sexual abuse.

2.14 Institutional blindness: why response lags behind

There’s a tendency within organizations to classify such incidents as “social-media issues” rather than security events.

That mindset is dangerous.

When manipulated imagery targets employees, journalists, or officials, it becomes a vector for **information warfare and coercion**.

Ignoring it leaves institutions vulnerable to reputational manipulation and insider threats.

Security teams should treat image-based abuse as part of the broader threat landscape: a tool for psychological operations, social compromise, and disinformation.

Only by embedding it within CTI reporting can organizations respond proportionally.

2.15 Lessons from the analogy

The “magic glasses” joke teaches three enduring lessons about technology and morality:

1. **Desire drives innovation as much as ethics.**

Every capability that satisfies curiosity will eventually be built. Prevention must therefore focus on boundaries and consequences, not impossibility.

2. **Visibility equals vulnerability.**

In digital culture, what can be seen can be copied and altered. Privacy protections must evolve from secrecy to control — from “hiding” to “managing visibility.”

3. **Laughter is not consent.**

Treating harm as humor delays accountability. Recognizing when a joke becomes an attack is a collective responsibility.

2.16 Bridging the example to the next threat: video in public spaces

The same principles apply, at greater scale, when moving from still images to moving video.

If the metaphorical glasses once revealed individuals, the next generation of AI capabilities threatens to “see

through” crowds.

Short clips filmed in streets, shopping malls, or public events become raw material for mass manipulation.

This escalation transforms a private violation into a **societal surveillance threat**: anyone captured in everyday footage could become a target.

It is this progression—from the individual to the collective, from joke to infrastructure—that the next section of the report will examine in depth.

3. When Every Camera Becomes a Potential Weapon

3.1 The next phase of visibility

In the previous section, we explored how static photographs can be transformed into intimate fabrications. Yet still images represent only the first step. Modern society lives in motion: surveillance cameras on every corner, smartphones in every hand, drones at every event. Each second, countless hours of video are captured and uploaded to social media, news feeds, or cloud storage.

The same technologies that make photo “nudification” possible are now capable of manipulating **video frames in sequence**, generating motion-consistent, AI-fabricated footage. What began as a private violation has entered **the public domain**.

3.2 From snapshots to continuous observation

A photo freezes one instant in time.

A video clip provides dozens of images per second — hundreds of times more data points for an algorithm to analyze and alter.

For attackers, this means two things:

1. **More realism.** Movement adds credibility. When a synthetic clip shows natural motion, viewers are less likely to suspect manipulation.
2. **More victims per capture.** A single recording of a crowd can yield hundreds of individual frames of distinct people, each a potential target.

The barrier to entry has therefore fallen again. Anyone carrying a phone can record a short clip in a public place and feed it to an online “processing service.”

From a CTI perspective, this shift from still to moving imagery magnifies both the **scale** and the **ambiguity** of the threat. A single attacker can now compromise the privacy of dozens of strangers in minutes, and the output can circulate faster than any takedown mechanism can respond.

3.3 The myth of “public means safe”

Many people assume that being filmed in a public space implies consent for any type of use.

Legally and ethically, this is false. Visibility does not equal permission for manipulation.

CCTV systems, dash cams, or livestreams may be legitimate for security or documentation, but their footage can be hijacked for malicious purposes once extracted from context.

When that footage is processed by AI to remove or alter clothing, the resulting product constitutes **non-consensual sexual material**, even if the original recording was lawful.

This distinction is critical for investigators and policymakers: a clip taken legally can still become evidence of a crime after AI manipulation.

3.4 Attack surface expansion

Vector	Description	Likelihood	Impact
Public livestream scraping	Continuous harvesting of YouTube/TikTok/Instagram Lives showing crowds.	High	Severe reputational and child-safety risk.
CCTV data leaks	Breaches of unsecured IP cameras expose hours of footage.	Medium	Severe, often large-scale.
Social-media challenges	“Film your day” trends create abundant raw data for manipulation.	Very high	Moderate to severe.
Drone footage resale	Event photographers sell stock footage later misused for nudification.	Medium	High for identifiable individuals.

Every smartphone and security camera becomes part of the potential data pipeline. The challenge for defenders is not to stop filming altogether but to manage **access, retention, and redistribution** so that raw footage cannot be trivially weaponized.

3.5 A plausible scenario: shopping-mall exploitation

Let us imagine a realistic case, without operational detail, to illustrate the flow.

A hobby videographer records an artistic “city-life montage” in a large shopping mall. The footage includes hundreds of bystanders. Later that evening the clip is uploaded to a free-sharing platform.

An actor in an underground forum downloads the video and advertises a “bulk AI processing service.” They claim to “stylize human motion.” In practice, the service applies nudification filters to individuals in each frame, producing a minute-long video where dozens of shoppers appear partially unclothed.

This altered clip is then sold on a darknet market. A reseller charges a cryptocurrency fee per minute of processed footage — at the time of writing, listings have been observed around **0.000060 BTC (≈ €6)** per minute.

No participant in the original recording—the shoppers, the mall, or even the filmmaker—has any control or awareness. Yet their likenesses are now circulating in illicit forums.

From a CTI standpoint, the most striking element is the **automation**. No manual editing is required. A single GPU-based workflow can process hundreds of minutes of footage overnight.

3.6 Video realism and the erosion of doubt

Human perception treats motion as truth. While photos can be questioned, moving images carry intrinsic credibility.

Deep-learning video models exploit this psychological bias.

Each frame informs the next, smoothing inconsistencies and generating shadows, reflections, and micro-movements that convince the viewer.

This realism has a secondary effect: **victims struggle to prove falsification**. Even when forensic experts detect artifacts, the lay public often cannot distinguish genuine from synthetic footage.

In reputational attacks, “proof of fake” arrives too late; the visual impression has already solidified.

The consequence is an environment where denial sounds less credible than accusation — a dynamic well understood by propagandists and blackmailers alike.

3.7 Secondary victims and collateral exposure

The harm of video nudification extends beyond direct targets.

Consider a group video from a public event: one manipulated participant implies everyone else present was complicit.

Friends, family, or employers who appear nearby may face suspicion simply for proximity.

This **contamination effect** multiplies social damage and complicates response.

For CTI practitioners, mapping these ripple effects is vital for situational awareness. An incident rarely stops with one person; each clip can radiate reputational fallout across entire communities.

3.8 Intersection with child-protection risks

Public spaces are frequented by minors: playgrounds, schools, recreational centers, shopping areas.

When attackers process such footage, even unintentionally capturing children, the result can cross into criminal territory under laws banning child sexual imagery.

AI-generated content of minors, whether fabricated or derivative, is illegal in many jurisdictions.

Unfortunately, attackers often ignore age filters or deliberately target youth-oriented material because it generates demand in underground markets.

The darknet listing referenced earlier demonstrates how economic incentives override morality. Vendors advertise “family park compilations” or “playground clips,” masking exploitation as “artistic AI studies.”

For investigators, this mixture of public legality (recording in open areas) and private criminality (AI manipulation) creates a legal gray zone that demands updated frameworks.

3.9 Detection challenges unique to video

Detecting manipulated still images is already difficult; video introduces additional hurdles:

1. **Temporal coherence:** Each frame may appear consistent, eliminating typical deepfake artifacts like mismatched lighting.

2. **Compression artifacts:** Re-encoding by social platforms destroys forensic traces.
3. **Hash instability:** Minor edits alter file hashes, defeating automated hash-matching systems.
4. **File size:** Large videos are costly to scan at scale, limiting proactive monitoring.
5. **Privacy constraints:** Continuous monitoring of all uploads may violate data-protection laws.

As a result, even well-intentioned platforms struggle to identify AI-nudified videos before public harm occurs.

CTI teams can contribute by sharing indicators—wallet addresses, domain patterns, and linguistic markers in advertising—but purely technical detection will remain incomplete without regulatory backing.

3.10 The convergence with surveillance and commercial data

Large retail complexes and municipalities increasingly use analytics for crowd management, heat mapping, and marketing.

Those systems produce terabytes of footage daily, often retained insecurely.

If compromised, they become a goldmine for attackers seeking realistic base material.

In 2024, several data-leak monitoring groups discovered exposed IP-camera networks streaming unencrypted footage from shopping areas. Although none were confirmed to have been exploited for nudification, the theoretical risk is clear.

When AI models can process such streams in real time, even passive exposure becomes a privacy disaster.

Defensive recommendations include network segmentation, credential rotation, and strict access logging for all video systems — measures that align with existing NIS2 obligations.

3.11 Economic feedback loops

The illicit video market follows predictable economic logic:

- **Low entry cost:** Cloud-GPU rentals and open-source models minimize overhead.
- **Scalable product:** Each processed minute yields potentially dozens of salable clips.
- **Repeat customers:** Abusers seek new material continuously.
- **Resilience:** Payments via crypto wallets and privacy coins obscure cash flow.

Breaking this loop requires targeting not only distributors but also **infrastructure enablers**: hosting providers, wallet exchanges, and CDN nodes that unknowingly relay content.

CTI operations focusing on crypto-flow analysis and DNS telemetry can identify clusters of activity, supporting coordinated takedowns.

3.12 Societal normalization through repetition

As manipulated videos proliferate, public desensitization becomes a secondary threat.

Frequent exposure breeds indifference, creating a perception that such abuses are “inevitable” or “part of

internet culture.”

This normalization mirrors earlier stages of cyberbullying and revenge-porn crises.

Security awareness campaigns must therefore emphasize that **non-consensual synthetic media is not entertainment; it is abuse.**

Reframing the issue as a cybersecurity and human-rights violation, rather than a moral scandal, encourages constructive action instead of voyeuristic curiosity.

3.13 Organizational and legal responsibility

Public and private organizations that operate surveillance or promotional cameras must anticipate potential misuse of their footage.

Key responsibilities include:

- **Transparent consent signage** explaining legitimate purposes of recording.
- **Strict retention limits** and anonymization where feasible.
- **Rapid response policies** for takedown requests involving manipulated derivatives.
- **Training of security and communications staff** to recognize and escalate incidents.

Under the EU’s **General Data Protection Regulation (GDPR)** and **Digital Services Act**, failure to implement appropriate safeguards could expose operators to liability if their data becomes the source of synthetic-abuse material.

3.14 Cross-domain implications for CTI

For cyber-threat analysts, the video-nudification phenomenon intersects with multiple intelligence disciplines:

- **Technical CTI:** Identifying shared infrastructure between image-abuse services and broader cybercrime operations.
- **Psychological operations (PSYOPS):** Understanding how fabricated video can be weaponized in disinformation or blackmail campaigns.
- **Lawful evidence management:** Developing protocols for preserving manipulated media as digital evidence without re-victimizing subjects.
- **Policy intelligence:** Advising legislators on emerging loopholes around AI and privacy law.

Integrating these domains ensures that CTI retains relevance in an era where the “payload” is no longer code but perception.

3.15 Defensive and mitigative measures

Layer	Defensive Action	Goal
Capture layer	Secure CCTV endpoints, encrypt streams, limit access.	Prevent data theft.
Processing layer	Apply watermarking and audit trails to legitimate AI tools.	Detect misuse.
Distribution layer	Collaborate with CDNs and file hosts for rapid takedown APIs.	Contain spread.
Legal layer	Mandate cross-border cooperation on synthetic NCII.	Enable prosecution.
Educational layer	Train staff and public to recognize manipulation.	Reduce victimization.

A holistic defense acknowledges that technology alone cannot solve the problem; awareness and governance are equally critical.

3.16 Ethical dilemmas for journalism and research

News organizations face a paradox.

To raise awareness, they must sometimes describe or show evidence of manipulated videos — yet displaying them risks amplifying harm.

The responsible approach is **contextual demonstration**: blur faces, watermark clearly as synthetic, and focus analysis on detection rather than content.

Researchers should adopt similar restraint, sharing technical findings with law enforcement and vetted peers rather than publishing exploitable datasets.

Transparency must coexist with ethical boundaries.

3.17 Broader strategic impact

At a macro level, AI-generated video nudification undermines trust in digital evidence.

When any clip can be fabricated, courts, media, and the public begin to doubt even authentic recordings.

This “liar’s dividend” — the ability of wrongdoers to dismiss real evidence as fake — threatens democratic accountability and investigative journalism.

Thus, what begins as personal exploitation evolves into a **national-security concern**: the erosion of trust in visual proof.

For CTI professionals, this connection validates investment in authenticity frameworks, such as digital signatures, provenance metadata, and blockchain-based verification of legitimate recordings.

3.18 Preparing for real-time manipulation

Emerging AR and smart-glasses technologies hint at the next frontier: **live AI filters** capable of modifying what users see in real time.

A wearable device could, in theory, perform nudification on-the-fly.

While current hardware limits make this mostly hypothetical, research prototypes already demonstrate the feasibility.

If such capabilities become mainstream, the ethical stakes will rise dramatically.

What was once a post-production abuse could become **a live-perception attack** — an assault on privacy and dignity in the moment, not afterward.

Anticipating this possibility now allows regulators and developers to set boundaries before commercialization.

4. The Danger of AI-Generated Child Sexual Imagery — A Warning and a Call to Action

4.1 Introduction

Of all the emerging threats linked to generative AI, none carries graver moral and legal implications than the creation of **AI-generated child sexual imagery** (AI-CSI). This form of synthetic abuse material uses the same diffusion and deep-learning models that produce ordinary artistic content, but applies them to depict minors in sexualized situations that never occurred.

Unlike conventional child-exploitation material—photographs or videos documenting real abuse—these synthetic files may not involve a physical victim at the moment of creation. However, the harm they generate is real and multifaceted. They:

- **Perpetuate demand** in underground communities that trade or consume sexualized depictions of minors.
- **Enable blackmail and grooming**, since fabricated images can be used to threaten or coerce real children.
- **Complicate law-enforcement work**, flooding networks with artificial content that diverts resources from identifying real victims.
- **Erode social and legal boundaries**, normalizing the idea that child-sexual material can exist without consequence if it is “not real.”

From a CTI standpoint, the emergence of AI-CSI transforms a social-moral issue into a multidimensional security threat involving data leakage, cryptocurrency payments, anonymized hosting, and the deliberate use of AI research infrastructure for crime.

4.2 Historical context — from photo manipulation to machine imagination

Digital sexual abuse of minors is not new.

Before AI, offenders used rudimentary photo-editing to paste a child’s face onto adult bodies. Those composites were crude and easily debunked.

The arrival of **deep generative models** erased the line between montage and realism.

Today’s diffusion architectures can learn body proportions, lighting, and textures from billions of training images.

When instructed through a textual prompt or fine-tuned with reference photos, they can render convincing bodies that appear youthful or child-like.

Within closed forums, specialized model checkpoints and “LoRA” extensions are circulated specifically to generate such material.

The production pipeline mirrors that of adult nudity bots:

1. **Data collection** – scraping of open social-media photos of minors.

2. **Model training or fine-tuning** – adapting open-source AI weights to reproduce adolescent characteristics.
3. **Synthesis and distribution** – generating images or short videos and trading them for cryptocurrency.
4. **Archiving** – storing and cataloguing results in hidden repositories for resale or exchange.

The entire process can occur without the creator ever encountering a real child, yet the outcome fuels the same ecosystem of exploitation and demand.

4.3 Why “no real child involved” is a dangerous fallacy

Proponents of unregulated generative freedom sometimes argue that synthetic child sexual imagery is less harmful because “no one was actually abused.”

This reasoning collapses under scrutiny for several reasons:

1. **Real children’s likenesses are often used as input.** Public photos from schools, sports clubs, or family blogs supply the faces or body shapes used in synthesis.
2. **The existence of synthetic supply fuels demand.** Abusers who might otherwise refrain from seeking real material find gratification in artificial substitutes, sustaining and expanding communities that normalize exploitation.
3. **Synthetic material is used for grooming.** Offenders present fabricated images to minors and claim they are real, pressuring victims to produce authentic content “to prove they can do better.”
4. **Law-enforcement triage becomes harder.** Investigators must analyze massive volumes of generated files to identify which contain real victims, delaying rescue operations.

In ethical terms, the harm lies not only in what is shown but in **what it enables**—a market and mindset where children are sexualized commodities.

4.4 The darknet economy

Investigations across multiple cybersecurity and NGO sources confirm the presence of **AI-CSI marketplaces** on the darknet.

These platforms operate similarly to drug or ransomware markets:

- Vendors advertise capabilities such as “custom age synthesis,” “face-swap requests,” or “video animation.”
- Prices are denominated in Bitcoin or Monero, sometimes quoting **per-minute rates** identical to adult nudification services (around 0.000060 BTC, or roughly €6, per minute of processed footage).
- Escrow systems and reputation scores incentivize reliability.
- Listings frequently mention “fictional content only” as a thin legal shield.

From a CTI perspective, these markets share infrastructure with other criminal trades: encrypted messaging for coordination, Tor-hidden web servers, and crypto-wallet clusters used across different abuse operations. Tracing these financial and network connections is essential for dismantling supply chains, even when content hosting moves between jurisdictions.

4.5 Jurisdictional gaps and legal fragmentation

While almost every country criminalizes the production or possession of real child-abuse material, legislation on **synthetic** imagery varies:

Jurisdiction	Legal Status of AI-CSI	Notes
EU (general)	Increasingly criminalized under national implementations of the Audiovisual Media and Child Protection directives; explicit harmonization pending.	Some states already prosecute synthetic depictions under obscenity or harassment laws.
Netherlands / Germany	Explicitly illegal when the depicted person appears to be a minor, regardless of realism.	Treats AI output as equivalent to photographs.
United Kingdom	The Online Safety Act (2024) bans both creation and distribution of synthetic sexual material involving minors.	Enforcement via Ofcom and police cyber units.
United States	Federal law criminalizes obscene visual depictions of minors, real or imagined, if they lack “serious value.”	State-level definitions differ.
Asia-Pacific	Patchwork—some jurisdictions have no clear definition, creating safe havens for hosting.	Rapid legislative reform underway.

This inconsistency creates enforcement bottlenecks: when content is generated in one country, hosted in another, and downloaded in a third, prosecutorial coordination becomes complex. For CTI teams, mapping these jurisdictional overlaps helps predict migration patterns of offending servers and wallets.

4.6 Psychological and societal harm

Even when synthetic, AI-CSI causes measurable damage:

- **To victims whose likeness is used:** The experience of discovering a fabricated sexual image of oneself as a child can be traumatizing, leading to shame, anxiety, and social withdrawal.
- **To families and communities:** False material can trigger investigations, suspicion, or vigilante harassment against innocent people.
- **To society:** The circulation of child-sexualized imagery—even artificial—desensitizes audiences, lowering moral and emotional barriers that protect children.
- **To institutions:** Schools, cloud providers, and AI platforms risk reputational collapse if associated datasets or services are implicated.

From a macro-security perspective, the erosion of empathy toward child protection destabilizes the moral foundation of digital society itself.

4.7 Responsibilities of AI developers and platforms

AI companies and open-source communities hold significant leverage to prevent abuse:

- **Dataset hygiene:** Scrub training sets for child imagery and implement robust age-filtering algorithms.
- **Output moderation:** Enforce prompt filtering and block attempts to generate under-age content.
- **Model governance:** Release checkpoints under ethical licenses that prohibit sexualization of minors.
- **Transparency and auditability:** Maintain logs of generation requests (without storing images) to enable investigation under lawful warrant.

Failure to adopt such measures may soon attract regulatory penalties under upcoming EU AI Act provisions for “high-risk AI systems.”

4.8 Policy recommendations

1. **Criminalization parity:** Treat AI-CSI identically to real CSAM for possession, creation, and distribution offenses.
2. **Mandatory AI-safety impact assessments** for all generative-model releases.
3. **Funding for detection research** within law-enforcement technical units.
4. **Expansion of child-protection hotlines** to handle synthetic cases.
5. **Public-awareness campaigns** focusing on the message: *“Generated or not, this is abuse.”*
6. **Corporate-due-diligence obligations** under the Digital Services Act and AI Act, with penalties for negligent hosting or moderation.

These measures combine deterrence, capability building, and education—the same triad that proved effective against earlier forms of online child exploitation.

4.9 Anticipating future developments

The next frontier may involve **real-time synthetic video** capable of generating or altering imagery as it streams. This raises new investigative challenges: ephemeral evidence, jurisdictional ambiguity, and deep integration with augmented-reality platforms.

Proactive countermeasures include:

- Embedding **cryptographic provenance metadata** in authentic camera footage.
- Developing **real-time anomaly detection** for livestreams.
- Encouraging hardware-level safeguards that restrict AI processing of minors’ images without consent.

Without such foresight, society risks confronting the same pattern of reactive panic seen with deepfakes—only with stakes infinitely higher.

4.10 Moral and humanitarian perspective

The fight against AI-generated child sexual imagery transcends cybersecurity.

It is a defense of childhood itself—of the principle that young people deserve a digital world where their likeness cannot be turned into a weapon against them.

Every photograph of a smiling child, every school video, every holiday snapshot should remain what it was meant to be: a memory, not raw material for exploitation.

The technology that enables synthetic abuse also enables creativity, education, and art; the difference lies entirely in the boundaries we set.

The CTI community, often focused on malware and ransomware, has a moral duty to extend its protective expertise to these human-centric threats.

In practice, this means combining forensic skill with empathy, ensuring that digital-forensics procedures never lose sight of the people they serve.

4.11 Conclusion — a unified call to action

AI-powered child-sexual imagery represents a convergence of three dangerous trends: the democratization of generative technology, the persistence of exploitative demand, and the anonymity of cryptocurrency-based commerce.

Left unchecked, it threatens not only individual victims but the moral integrity of the digital ecosystem.

The response must be equally multifaceted:

- **Legal:** Universal criminalization and swift prosecution.
- **Technical:** Detection, watermarking, and provenance systems built into AI infrastructure.
- **Economic:** Financial disruption of crypto-funded abuse networks.
- **Cultural:** Public rejection of any normalization or humor surrounding child-sexualized content.
- **Humanitarian:** Support networks for victims, families, and investigators exposed to traumatic material.

The Ransomware CTI team reiterates: **this is not an abstract risk.**

Marketplaces already exist. The price of inaction will be measured in shattered reputations, traumatized victims, and eroded trust in technology itself.

By treating AI-CSI as a core cybersecurity and human-rights issue—subject to the same rigor, funding, and urgency as ransomware or terrorism—we can contain its growth before it becomes an endemic feature of the online landscape.

The glasses joke that once made people laugh has now become a mirror held up to our collective conscience. What we choose to see, and what we choose to ignore, will define the ethical boundaries of the AI age.

About Ransomware

Ransomware is a European-based cybersecurity initiative committed to protecting organizations against the evolving threat of ransomware. Our mission is to **disrupt the economics of cyber extortion** by providing intelligence, technology, and rapid response capabilities that empower defenders to outpace attackers.

At the core of our work is a **next-generation, AI-enhanced, autonomous SOC (Security Operations Center)** that operates 24/7. This SOC continuously ingests global threat intelligence, analyzes attacker behaviors, and autonomously correlates patterns against enterprise telemetry. By leveraging **machine learning models trained on ransomware TTPs**—including those used by groups such as **Akira**—we provide real-time detection, predictive defense, and automated containment actions.

How We Stay Ahead of Threats Like Akira

- **AI-Driven Threat Intelligence:** Our models are continuously refined with data from ransomware campaigns, CVE exploit chains, and underground ecosystems, enabling proactive detection of new attack variants.
- **24/7 Autonomous SOC:** Operating around the clock, our SOC doesn't just monitor—it autonomously correlates anomalies, isolates compromised endpoints, and enforces adaptive security controls in real time.
- **Behavioral Defense:** By mapping techniques to **MITRE ATT&CK**, we detect ransomware campaigns even when adversaries change infrastructure, binaries, or ransom note formats.
- **Continuous Learning:** Every incident enriches our AI and SOC capabilities, strengthening defenses not only for individual organizations but across the entire Ransomware community.

Our Broader Mission

- **Threat Intelligence Reports:** In-depth CTI reporting (like this Akira analysis) that provides technical, operational, and strategic insights.
- **Vulnerability-to-Exploit Correlation:** Automated pipelines that link CVEs with ransomware campaigns within hours of disclosure.
- **Resilience by Design:** Guidance for implementing Zero Trust, immutable backups, and robust incident response frameworks.

Our Vision

We believe the fight against ransomware will not be won by reacting to incidents, but by **out-automating adversaries**. By combining advanced AI, a 24/7 autonomous SOC, and a culture of open intelligence sharing, Ransomware helps organizations move from reactive defense to **proactive resilience**—ensuring that ransomware groups like Akira lose their strategic advantage.

For more information, resources, and access to our threat intelligence services, visit:

 www.ransomware.eu